# Benefits of using VoIP

Why you should make the switch.



### WHAT IS VoIP?

VoIP is short for Voice over Internet Protocol.

It is a technology that allows you to make calls using the internet, rather than a regular phone line. VoIP is also commonly referred to as internet telephony, IP telephony or Voice over IP.



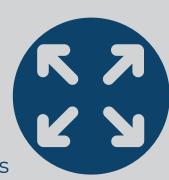
# **LOWER COSTS**

VoIP can lower your phone bill by more than half of what it is right now. Instead of using telephone lines, all communication data is turned into packets and sent over the IP network.

Using the Internet to relay call data makes domestic and long distance calls cheaper overall.

### **SCALABILITY**

Every business owner would prefer a phone system that grows with their business. VoIP allows you to add a lines as you hire new employees or prepping for a spike in demand during the holidays. It also allows to eliminate lines in the case of downsizing.



## **PRODUCTIVITY**

Staff can use your communication system remotely and flexibly, with access to your data and network whenever and wherever they need it.

### **COMPLETE PORTABILITY**

On a traditional phone system, a line that runs to a home or business is assigned its own phone number. A VoIP number, also known as a virtual number, is completely portable. This means you can use the same number wherever you go.



Considering a move to a VoIP phone system can be confusing with all of the services and features that are available.

Our team at Genmar IT can assist you with choosing the best phone system for your specific needs and help you implement any changes in the most efficient way possible

So, if you are ready to explore more of what VoIP can do for your business, get in touch with us today. We are available to answer any additional questions you may have.

0330 445 1234



ę i